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 Serving Canada's Livestock Producers with Pride Since 1918
 Fièrement au service des agriculteurs Canadiens depuis 1918



2023



CCWG Livestock Supply
 Catalogue
 & Woolgrowers Magazine

WWW.WOOL.CA WWW.CCWG.CA

John Cuthbert
 Advertising Manager
 CCWG Livestock Supplies
 c/o: The Ontario Stockyards Inc.
 3807 Hwy 89, Box 1051
 Cookstown, ON L0L 1L0

Tel: 705-458-4800
 Fax: 705-458-0186
 E-mail: COOKSTOWN@CCWG.CA

Dear Advertiser,

We are pleased to announce that the 2023 bi-lingual edition of the CCWG Livestock Supply Catalogue and Woolgrowers Magazine will be published in February/March 2023. Previous editions have been very well received, becoming a useful reference for many producers and customers. The complete catalogue and magazine will be printed in full colour. With a mailed circulation over 14,000 and a total distribution of 20,000, the catalogue is an ideal way for you to promote your product or service. We hope you will join us in another successful edition.

The rates for the 2023 edition are listed below. We are accepting ads as of September 15, 2022. Please have your print ready ad PDF or JPEG file e-mailed to us no later than our deadline date of November 30, 2022. A proof copy will be e-mailed to advertisers upon request.

2023 RATE SCHEDULE
 (Full Colour or Black and White)

1/8 page	\$150.00
1/4 page	\$250.00
1/2 page	\$375.00
1 page	\$700.00
Inside/Outside Cover	\$1,000.00
Plus GST/HST	

I look forward to working with you on the 2023 issue. If you have any questions, please call me at 705-458-4800 or 1-866-458-4800.
 Send your print ready ad by email to: COOKSTOWN@CCWG.CA

Yours sincerely,

John Cuthbert
 Advertising Manager



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ADVERTISEMENT APPLICATION

Please send a completed copy of this form to:

John Cuthbert, Advertising Manager
CCWG Livestock Supply Catalogue & Woolgrowers Magazine
CCWG LTD, c/o: The Ontario Stockyards Inc.
3807 Hwy 89, Box 1051 Cookstown, ON LOL 1L0

COOKSTOWN@CCWG.CA

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1/8 page	\$150.00
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Inside/Outside Cover	\$1,000.00

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ATTENTION: Your completed application form must be received no later than November 30, 2022.

I/we hereby authorize an Advertisement in the 2023 annual issue of The CCWG Livestock Supply Catalogue & Woolgrowers Magazine ~ the official publication of the Canadian Co-operative Wool Growers Limited.

Ad Size: _____ Cost: _____ (Plus GST/HST)

- Same as previous issue:
- Same as previous issue with changes indicated:
- Please email a proof:

Please indicate method of payment (don't forget to add GST/HST to the cost of your ad)

- Please invoice me to trigger payment:
- Payment enclosed: Cheque
- Visa M/C Amex _____

Expiry Date: _____ / _____ V Code: _____

Date: _____ Name: _____
(Please print)

Address: _____

Prov: _____ Postal Code: _____

Tel: _____ Fax: _____

Email: _____ Signature: _____

TERMS & GENERAL NOTES

The preferred method for receiving completed digital ad artwork is as a high quality (300dpi minimum), print ready PDF file. Ensuring that all fonts have been embedded. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CC (InDesign, Illustrator, Photoshop and Acrobat).

SENDING YOUR AD: Please e-mail your print ready ad to: COOKSTOWN@CCWG.CA